

Penguin/Orange Broadband Readers' Group Prize 2008

would your reading group like to be visited by a Penguin author?

The Penguin/Orange Broadband Readers' Group Prize is the UK's only annual prize to reward reading groups. All reading groups regardless of size and location are eligible to enter. So if you're a member of a brilliant reading group which loves discussing and debating books then we want to hear from you.

There are two ways to enter:

Author Visit Prize Draw

Simply fill in this form and you and your group will be entered into a prize draw to win the chance to receive a visit from one of Penguin's 2008 Reading Group Author Ambassadors for a reading group session **plus** the first 50 entries will receive a free Penguin book.

or

Penguin/Orange Broadband Readers' Group Prize 2008

Reading groups can also put themselves forward for the 2008 Penguin/Orange Broadband Readers' Group Prize awarded to those groups that illustrate individuality, reflect diversity of reading choices and demonstrate the pleasure of shared reading.

First prize

A day at Penguin's London headquarters for you and your reading group including meeting editors and publicists, lunch and a reading group session with a Penguin author plus a goody bags of books.

Second prize

Two sets of Orange Broadband Prize for Fiction 2008 shortlisted books.

So, if you haven't entered before, now's your chance - and if you have, why not try again?

Closing date for entries 13 June 2008. Take part you have nothing to lose.

Reading Group Book of the Year – tell us your favourite book.

This is your chance to have your say and vote for the best Reading Group Book of the Year. We know you read diversely and we want to hear your views.

Simply tell us – what is your group's favourite book of the last twelve months?

Prize Draw entry form

Name of contact person for the group and name of group (only one entry per group please)

Address

Email address

Telephone number

How did you hear about this reading group prize?

- a) Website (please specify)
- b) Library
- c) Bookshop
- d) Other (please specify)

Tell us about your group:

1. What makes your reading group great?

2. How many people are in your group?
(Please give ratio men/women)

3. What are their ages?

20-30 30-40 40-50 50-60 60+

4. What are their occupations?

5. How do you choose your members?

6. How long have you been meeting?

7. Where do you meet or are you an online group?

8. Please tell us where you purchase or borrow your books?
For example: chain bookshops, internet, library, independent bookshop (please specify)

Now tell us about what you read:

9. Which three of the following categories most commonly influences your choice of book:
(Please list in order of priority, for example: 1 = most influential)

a) Newspaper review

b) Library suggestion

c) Bookshop suggestion

d) Media Book Club suggestion (e.g. Richard & Judy, Mail on Sunday, Radio 4's Book Club)

If so which one(s)?

e) Penguin website suggestion

f) Magazine

g) Literary prize list

h) Other (please specify)

10. Please tell us the last six books you read as a group.

2008 Penguin/Orange Broadband Readers' Group Prize

If you also want to enter the 2008 Penguin/Orange Broadband Readers' Group Prize then we need to know a bit more about your group. What does your reading group mean to you and what makes it special? This is your chance to shout about why your book group is brilliant!

Log on to readersgroupprize.com for information on previous winning and shortlisted groups. Please type your answer on a separate sheet of paper (no more than 500 words please).

If you are a member of a library reading group, we need to hear from a group member rather than the library moderator.

Prizes & Terms and Conditions

Prize Draw

All entries will be entered into a prize draw to win the chance to receive a visit from one of Penguin's 2008 Reading Group Author Ambassadors for a reading group session.

Penguin/Orange Broadband Readers' Group Prize 2008

First prize

A day for up to eight members of your reading group at Penguin's London office. You will meet editors and publicists, and the day will include lunch and a reading group session with a Penguin author and a goody bag of books. The prize includes travel from your home.

Second prize

Two sets of the Orange Broadband Prize for Fiction 2008 shortlisted books.

Don't forget the closing date for entries is 13 June 2008

Please return your entries to: Anthea Townsend, (Readers' Group Prize), 8th Floor, Penguin Books Ltd, 80 Strand, London, WC2R 0RL. Or email them to readers@uk.penguinugroup.com and head your email: Prize Entry

Judges include:

Nicci Gerrard, Author (Chair).

Dymphna Flynn, Producer of BBC Radio 4's Bookclub

Professor Jenny Hartley, author of The Reading Group Book

Guy Pringle, Publisher of newbooks Magazine

Clare Chandler, co-founder of bookgroupinfo.co.uk

Author Ambassadors include:

Rachel Johnson, journalist and author of Shire Hell

Jane Johnson, author of Crossed Bones

This entry form is also available on: readersgroupprize.com and at your local library or bookshop.

The six shortlisted groups will be notified in early July 2008 and final judging will take place soon after. The winning and shortlisted entries will be posted on the prize website, readersgroupprize.com and the Penguin and Orange websites. The judges' decision is final.

Penguin would like to add your name to our mailing list for the Penguin Readers' Group website (penguin.co.uk/readers) so that we can email you information about forthcoming author events in your area and new books.

Tick here if you do not want to add your name to our mailing list.

Are you an Orange customer? Y/N

If yes, would you be interested in receiving literary updates by text message if available? Y/N

If yes, what is your mobile number?

Orange would also like to keep you informed about the range of products, services and offers available across the Orange Group. We may share your information with other Orange Group Companies. We, or they, may contact you by phone, email, or electronically e.g. by text message or email, to let you know about products, services or offers which may be of particular interest to you.

Please tick here if you do not wish to receive such information.

All entries will be treated with the strictest confidence and no information will be disclosed to any third party.

TERMS AND CONDITIONS

This competition is open to UK residents aged 18 or over excluding employees of Orange Personal Communications Services Limited and its agents or their families or any other company associated with this competition.

By entering, all entrants will be deemed to accept these rules. All entry instructions form part of the terms and conditions.

The judging will be attended by an independent observer. No purchase is necessary. Incomplete, illegible or late entries will not be accepted. The promoter accepts no responsibility for entries lost, damaged or delayed in the post.

Proof of posting is not proof of delivery. No correspondence will be entered into. No cash alternative will be offered.

All entries become the property of Orange Promoter: Orange Personal Communications Services Limited, St James Court, Great Park Road, Almondsbury Park, Bradley Stoke, Bristol, BS32 4QJ.

