

Penguin and Orange Readers' Group Prize



WIN £1000



Orange
Prize for Fiction 2009



Tell us about how you are making reading social and you could be in with a chance to win £1000 plus two tickets to the Orange Prize for Fiction Awards Ceremony on 3rd June 2009. Two runners up will receive a set of Orange Prize for Fiction 2009 shortlisted books.

To enter: Fill in your details on this form, be creative in telling us about your book chat, click submit, and upload any supporting material (e.g. images/video) to the competition page at www.spinebreakers.co.uk

"You've got to read this...."

You can't just leave it can you? You can't put the book down and forget about it - finished - THE END. No, instead you're debating and questioning and enthusing and chatting about it; online, offline, in groups, on Twitter, as fans, members, friends, followers, on walls, forums, groups, whiteboards, at clubs, shops, pubs, in libraries, colleges, teams, offices, campuses; it's just books books books and chat chat chat with you.

Is it? Keep reading, it's time you were rewarded for your passion.

To enter, tell us about your book chat. We want to know a short history of everything; who you are, what you do, when you started, where you meet, how you stimulate discussion, how many people you are talking to and why you love to talk about books. You might have started a group on Facebook, run a book group in your college or maintain a bookish blog – whatever it is that you do to get people talking about reading, we want to know.

Be creative with your answers but tell us the truth. This is your chance to stand out. Your answers could include evidence; you can upload photos and video if you choose to. Entries must be in .doc, .jpeg, .pdf, .wmv, .avi, .mov or .mpg format. The most creative entries will be posted on www.spinebreakers.co.uk as the competition progresses.

And the person who can convince the judges that they've done the most to make reading social wins a grand prize of... £1000!

It's time to reveal yourselves - Closing Date for entries is **Friday 01 May 2009**.



Entry Form

Name of contact person for the group and name of group (only one entry per group please):

Age:

Email address:

Address:

Contact number:

I have read and agreed to the Competition Terms and Conditions

By entering this competition, you will be indicating your consent to receive marketing communications from Penguin Books Limited and Orange Personal Communications Services Limited unless you have indicated otherwise by ticking the box(es) below. All entries will be treated with strictest confidence and will not be disclosed to any third party without your prior consent.

Tick here if you do not wish to receive marketing communications from Penguin Books Limited

Tick here if you do not wish to receive marketing communications from Orange Personal Communications Services Limited

Now tell us more about what you do to make reading social. Whatever it is that you do to get people talking about reading, we want to know.

Who are you?

Tell us a bit about who you are; group founder, an active member, a blogger, a forum administrator...

What format does your book group take?

Online / Offline / Social network / Blog / Forum / Discussion group...

When was your book group set up?

Where and how often do you meet / chat / blog?

How do you stimulate discussion?

How many people are you chatting to?

Why do you love talking about books and reading?

What makes your reading group great?

To make your entry stand out as brilliant, you can submit any supporting material to the competition page at www.spinebreakers.co.uk Your answers to the above questions can be expanded upon with evidence such as screen grabs, photos and videos - be creative and good luck!

