

Dear Publisher

Orange Prize for Fiction 2010

Booktrust are now inviting entries for the Orange Prize for Fiction 2010.

The judges for the 2010 Prize will be announced shortly.

Books published between 1 April 2009 and 31 March 2010 are eligible, and the closing date for entries is **27 November 2009**.

If you have any difficulties with sending books which are not being published until March 2009, please let us know as soon as possible.

To help the judges, please send books as and when available rather than waiting until you have all three. Also, if sending proof copies please ensure they are bound, and accompanied by a rough cover and author biography.

Publishers are reminded that it is their responsibility to make sure the author's consent is given for their book to be entered.

Also, please remember that any author who has previously been shortlisted, or won the prize, can be entered in addition to the three novels publishers can already enter.

If you have any queries regarding the prize, please contact Corinne Gotch on corinne.gotch@booktrust.org.uk or 020 8516 2960. Please send all books to Booktrust, Book House, 45 East Hill, London SW18 2QZ.

Yours sincerely

Corinne Gotch – For the Orange Prize for Fiction

ORANGE PRIZE FOR FICTION 2010

CALL FOR ENTRIES

1. THE PRIZE

- a the Prize is worth £30,000 (anonymously endowed). It will be awarded to the woman who, in the opinion of the judges, has written the best full-length novel that is eligible for the Prize. The Prize may not be divided or withheld. The decision of the judges will be final.
- b the judges will be responsible for compiling a shortlist of no more than six, but not less than three, of the books submitted for the Prize. For inclusion in this shortlist a title should have the full support of at least one judge in whose opinion it is a valid contender for the Prize itself.

2. CONDITIONS OF AWARD

Any eligible book that is entered for the Prize shall not qualify unless its publisher agrees:

- a that if an entered book should be shortlisted the publisher will contribute £3,000 for general publicity. This payment to be made promptly within seven days by a cheque made payable to Booktrust on receipt of an invoice.
- b that if an entered book should win the Prize the publisher will contribute a further £3,000 for publicity. This payment to be made promptly within seven days by cheque made payable to Booktrust on receipt of an invoice.
- c that if an entered book should be longlisted, the publisher will provide a further **ten** copies for administrative purposes.
- d that if an entered book should be shortlisted, the publisher will provide a further **forty** copies for publicity purposes, and agree to sell further copies to Booktrust at 50% discount for promotional use.
- e to invite shortlisted authors to the public event and the award ceremony, to cover their expenses and to do their best to ensure their attendance.
- f to obtain permission from the copyright holder to broadcast and/or record on audio tape/CD/mobile phone/downloadable audio file for the website, an extract from the entered book to be used solely for publicity purposes and to inform Booktrust of the copyright credit to be used.
- g to use best endeavours to facilitate recorded interviews/readings with the author to be used by Orange on either web or mobile platforms to promote the Orange Prize for Fiction.

3. ELIGIBILITY

- a any full length novel, written in English by a woman of any nationality is eligible. Translations of books originally written in other languages are not eligible.
- b books from all genres are encouraged. All books must be unified and substantial works written by a single author. Neither a book of short stories nor a novella is eligible. E-books are eligible, but must be submitted in print form (10 copies). In the event of the book being longlisted the publisher must undertake to produce hard copies for nation wide distribution.
- c all entries must be first published in the United Kingdom between 1 April 2009 and 31 March 2010, but may have been previously published outside the UK.
- d only books published in the UK are eligible. To prove the book complies with this rule they need to have a UK ISBN, have the price printed in Pounds Sterling and be distributed in the UK.
- e all entries must be made by an established publishing house. Self published books are not eligible for the Prize.

4. ENTRY OF BOOKS

- a publishers may enter **up to three** full-length novels per bona fide imprint with publication dates between **1 April 2009** and **31 March 2010**. Finished copies, or bound proofs only, may be submitted. In addition, publishers may enter any eligible book by an author who has previously been shortlisted or won the Orange Prize for Fiction.
- b books must be submitted by **27 November 2009**. Ten copies of each entry must be submitted to **The Judges of the Orange Prize**, care of **Booktrust**.
- c each publisher may also submit, by 27 November 2009, a list of up to five further call-in titles accompanied by a justification for the submission of not more than 250 words. It is up to the judges discretion how many, if any, they wish to call in.
- d publishers are requested to send entries as soon as they are available in book proof – it is extremely helpful to the judges to receive the entries as early as possible.
- e publishers shall ensure that copies of their longlist title is available for sale in bookshops and to libraries at the time of the announcement of the Longlist.
- f the judges may additionally request other titles not initially submitted by the publishers, with publication dates between 1 April 2009 and 31 March 2010. In that event the publishers will be asked to submit ten printed copies of the book to Booktrust as soon as possible.
- g no book entered by publishers or called in by the judges will be returned to publishers.
- h it is the responsibility of the publisher to ascertain that the authors of all books submitted for the Prize have given their consent to entry.
- i the decision of the administrator on eligibility is final, and no correspondence will be entered into on the subject.
- j all entries for the Orange Prize for Fiction are strictly confidential and may not be used to publicise an author in the future, unless they have been longlisted/shortlisted or won.

ENTRY FORM FOR THE ORANGE PRIZE FOR FICTION 2010

Please send 10 copies of each book by 27 November 2009 to:

**The Judges of the Orange Prize for Fiction 2010
c/o Booktrust, Book House, 45 East Hill, London SW18 2QZ**

Title

Author

Publication date

Nationality

No. of novels **previously** published

Country of residence

Main editor

Tel/email

Publicity Director

Tel/email

Author's agent

Tel/email

Sales contact

Tel/email

**PLEASE PHOTOCOPY AND COMPLETE THIS FORM
FOR EACH BOOK ENTERED**

I have read and agree to abide by the conditions of entry for the Prize.
I undertake that should a book published by us be shortlisted for the Orange Prize for Fiction or win we will comply with the relevant Conditions of the Award set out in section 2 of the Rules of the competition.

Publisher/Imprint

Address

Please sign and print name and title of Director

Please print name and title of contact

Telephone Fax

Email Date