

booktrust conference

Reading for Pleasure, Reading for Life

10am to 4pm followed by a networking reception until 5pm

Available at the following locations:

Wednesday 20 January 2010

The Belmont Hotel, De Montfort Street, Leicester, LE1 7GR

Wednesday 27 January 2010

Armada House, Telephone Avenue, Bristol, BS1 4BQ

Wednesday 3 February 2010

The Lowry, Pier 8, Salford Quays, Manchester, M50 3AZ

The National Year of Reading has left a powerful legacy on the reading strategies that are now being developed in authorities across the country. The most effective plans will raise awareness of reading's intrinsic importance in raising literacy and attainment as well as providing cultural and creative benefits.



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This conference will demonstrate the ways in which making Bookstart, Booktime, Booked Up and The Letterbox Club a core part of your offer will support you and your Local Authority in inspiring a love of books for all.

Who will benefit?

The conference will benefit all those interested in developing an authority-wide approach to literacy where services providers, professionals and voluntary organisations work collectively and collaboratively to provide a holistic and strategic approach to reading.

Heads of Children's Services, Heads of Library Services, Children's Centre managers, Bookstart Coordinators.

Fee

£80 + VAT

Early bird offer 2 places for the price of 1 (£80 + VAT) until Friday 18 December

Price includes coffee/tea, lunch and a networking reception

Guest authors



Joyce Dunbar (Leicester conference)

Joyce Dunbar has written over seventy books for children. She is currently a Writing Fellow of the Royal Literary Fund at the University of East Anglia, as well as being a visiting writing tutor on the university's new M.A. course in Creative Entrepreneurship (M.A.C.E.).



Nii Ayikwei Parkes (Manchester conference)

Nii Ayikwei Parkes is an author and performance poet and has published a number of short stories, novels and poems for children and adults. Nii is currently Booktrust's online writer in residence



Steve Voake (Bristol conference)

Steve Voake is the author of a number of highly successful books for children; his novel *Blood Hunters* is on the Booked Up 2009 book list. He is currently Senior Lecturer in Writing for Young People at Bath Spa University and is a regular tutor for The Arvon Foundation.

Speakers from National Literacy Trust.

Key note speeches (all conferences)

Building on Bookstart – a strategic approach to supporting every child on their reading journey (Rosemary Clarke, Director of Booktrust's Bookgifting Programmes)

Inspiring a love of books – a presentation on Booktime, Booked Up and The Letterbox Club

Developing an authority-wide approach to literacy – exploring the intrinsic value of reading for pleasure and the ways in which Local Authorities are providing strategic plans for reading and reader development

Seminars (all conferences)

Working in partnership with Children's Centres

This session will explore how you can help parents to develop positive home learning environments and greater confidence with regards to sharing books, stories and singing rhymes in the home by working in partnership with professionals in Children's Centres and Early Years settings.

Exploring disability issues

This discussion-based workshop will look at how Booktrust is making its programmes more accessible and inclusive; explore key concepts, language and terminology relating to disability; develop understanding of key audiences with additional needs (e.g. visually impaired and deaf children); share good practice and discuss ways of ensuring activity is inclusive and accessible to all.



Booktrust is an independent national charity dedicated to encouraging people of all ages and cultures to engage with books and the written word. All of our activity helps us to fulfil our vision in promoting a lifelong love of reading for all.

Registered charity number 313343



You can book and pay in three ways:

- 1 Email** your contact details with a purchase order number and postal address to: **mandeep.kalsi@booktrust.org.uk**
We will then register you and send you an invoice
- 2 Fax** this form to: **020 8516 2978**
- 3 Post** this form to: **Mandeep Kalsi, Booktrust, Book House, 45 East Hill, London SW18 2QZ**

Fee

£80 + VAT*

Early bird offer 2 places for the price of 1 (£80 + VAT*) until Friday 18 December 2009

(*Please note that VAT will be calculated at 15% on all bookings received before 1 January 2010)

Data protection

We would like to retain your contact details to send you invitations to future events and information about our work. Should you not wish to receive such communications, please tick here.

We would like to include your name, title and organisation (but not your address) on the delegate list. Should you not wish for us to do this, please tick here.

Payment

Payment is required in advance and must be received at least 10 working days before the event. We reserve the right to cancel bookings where payment has not been received by this time.

Cancellation and refund policy

All delegate fees must be paid in advance of the conference. Your fee is refundable, subject to a cancellation fee of £30 plus VAT, provided you cancel in writing more than seven working days before the conference. No refunds are available for cancellations within seven working days of the event, though substitutions can be made at any time.

Programme

Booktrust reserves the right to vary the published programme of speakers and the timing of the sessions.

Booking form

Please select which conference you would like to attend:

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**Please register the following delegates:
(BLOCK CAPITALS PLEASE)**

2

Mr/Ms/Mrs/Miss/Dr

First Name

Last Name

Position

Email

Mr/Ms/Mrs/Miss/Dr

First Name

Last Name

Position

Email

Mr/Ms/Mrs/Miss/Dr

First Name

Last Name

Position

Email

3

Name of organisation

Address

.....Postcode.....

Tel.....

4

Please indicate here any special needs or dietary requirements

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5

Please tick appropriate boxes below:

I enclose my cheque for (payable to Booktrust)

Please register me/us and send me a VAT invoice stating your PO number and postal address (unless you specify otherwise, the invoice will be made out to your organisation).

I wish to pay by credit card (complete details below)

Visa Mastercard Switch/Maestro Delta

Card Number

Valid from

Expiry Date

Issue No. Switch/Maestro users only

Security Code

This is the 3 or 4 digit code on the back of your card.