



## **Blue Peter Book Awards 2011**

### **Rules and Regulations**

1. The BBC reserves the right to request proof of age, identity and parent/guardian consent (where applicable) from the young judges in the Blue Peter Book Awards. Audition candidates and entrants must not be employees of the BBC, its contractors or associated companies or anyone connected with the competition or their close relatives.
2. The judging will now consist of 2 stages. In the first stage 9 finalists will be chosen by a panel consisting of 2 industry experts and the Deputy Editor of Blue Peter. The second and final stage will consist of a judging panel of 9 children choosing a winner in each of the 3 categories: (i) Favourite Story, (ii) The Most Fun Story With Pictures, and (iii) The Best Book With Facts. The judging panel will then award the Blue Peter Book of the Year 2011 title to one of the 3 category winners.
3. The criteria used to judge the finalists are listed on the Blue Peter and Booktrust website [<http://www.booktrust.org.uk/Prizes-and-awards> and <http://www.bbc.co.uk/cbbc/bluepeter/> ].
4. In the event of a tie, in either of the 2 stages, the Head Judge in the relevant panel will have the casting vote.
5. Entrants can only submit their own original work and, by doing so, declare that their submission does not breach any copyright laws or any other rights of any 3<sup>rd</sup> party.
6. The BBC's decision as to the winners is final and no correspondence will be entered into.
7. The prize received by the 3 category winners is a Blue Peter Book Awards Trophy. There is no cash alternative and the prize cannot be sold or transferred in any circumstances.
8. Entrants retain the copyright in their entries but grant to the BBC a non-exclusive licence to broadcast their entry across all media, as well as use it on any online platforms.
9. The shortlisted entrants may be filmed and/or interviewed and by submitting their entry, confirm their permission for the BBC to use (incl. use in all media now known or which may hereafter become known) their contribution for broadcast.
10. The shortlisted entrants will grant the BBC the unlimited right to edit, copy, add to, take from, adapt or translate their contributions for broadcast, including but not limited to an animated clip depicting their story, which may use illustrations from the book.
11. Contributions cover all contributions made by the shortlisted entrants in connection with the production of the Blue Peter program including but not limited to their performance (incl. rehearsals) and spoken, written and artistic materials (incl. audio and video recordings thereof).
12. Entrants must agree to take part in any post- Awards publicity if required and allow their name (or pen name, where appropriate) to be announced in any Awards publicity.

13. The shortlisted entrants and winners will be announced prior to broadcast and must therefore agree to keep details of the Blue Peter Book Award results confidential until after the winners have been announced on Blue Peter. Finalists will be required to sign the Confidentiality Agreement attached.
14. The BBC reserves the right to: (i) change, cancel or suspend this Awards at any time and for whatsoever reason; (ii) disqualify any entrant who breaches the rules, has acted fraudulently in any way or enters a piece of work that is obscene or not the entrant's own.
15. The Awards accords with the BBC's Code of Conduct for Competitions and Voting and the Guidelines listed in the Editorial Guidance on Awards, details of which can be found on the BBC'S Standards and Guidelines and the Editorial Policy and Standards websites.
16. The BBC will only use personal data for the purposes of this event, and will not publish or provide them to anyone without permission. The BBC complies with the Data Protection Act 1998 and you can read more this on <http://www.bbc.co.uk/privacy/>
17. The promoter of this Award is the British Broadcasting Corporation and the applicable law is the laws of England and Wales.

Please acknowledge that you have read and understood the above rules and to agree to be bound by them.

Signed by [name] \_\_\_\_\_